

AAOS Orthopaedic PAC and Advocacy Update

2023 OAOS Annual Conference @ The Nines, Portland, Oregon



Wayne Johnson MD, FAAOS, FACS
Chair, AAOS Orthopaedic PAC

I (and/or my co-authors) have something to disclose.



Detailed disclosure information is available via:

**AAOS Disclosure Program on the AAOS website at
<http://www.aaos.org/disclosure>**



Overview of AAOS Office of Government Relations (OGR): Three Major Functions



Legislative

Educating
Members of
Congress

Getting bills
passed



Regulatory

Influencing
agencies that
interpret laws

Determining
detailed policy



Political

Support our policy
goals (UAA)

Help elect
Members of
Congress that
support
Orthopaedics
(UAA)



Political



Legislative



Regulatory

Desired
Policy
Outcome

About the Orthopaedic PAC

- Formed in 1999 to help advance the legislative agenda of the AAOS and subspecialty groups
- Mission of OrthoPac:
 - direct lobbying
 - educational campaigns
 - grassroots advocacy
 - social media
- OrthoPAC is the vehicle that opens political doors, allowing AAOS a seat at the table
- Today, it is among the largest Association PACs in the United States and the largest physician PAC (larger than the AMA) in the country



Why is Advocacy Important?

Current conditions demand that the AAOS take an active role in advocacy

Discussions with Congress and federal regulators ensure that issues affecting orthopaedic surgeons and their patients are heard

Continuous communication from AAOS fellows and staff allows for orthopaedic surgeons to have a seat at the policy table



What do Physician's Have to Offer?

- We bring:
 - Credibility
 - Experience
 - No one understands our business & patient needs better than **us!**



PAC Support: Transparent and Member-Led Process

PAC Members can request contributions for physician-friendly candidates

- We receive feedback from stakeholders in state societies
- All potential candidates fill out questionnaire on our issues
 - New: added questions on bipartisanship and core values
- PAC Executive Committee votes on financial support from the OrthoPAC
- **Transparency: We publish all our contributions in the AAOS Annual Report. They are reported monthly to the Federal Election Commission.**



PAC Activity

What it looks like?



Tools to Support Policy

We provide AAOS members w/direct access to policy makers
We facilitate relationship building opportunities



Helping Elect Ortho Champions

A PAC allows physicians to pool resources to support candidates with shared values
•The OrthoPAC is the #2 medical PAC, in-terms of dollars raised

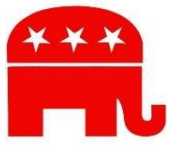


What's at Stake?

Conversations about U.S. healthcare policy will occur whether we are in the room or not. Our priority is to be at the table and not on the menu. The government decides:

					
How We're Paid (Medicare Access and CHIP Reauthorization Act, Merit-based Incentive Payment System)	How we practice (private, employed, academic, government, telemedicine)	What we can do (scope, prior authorization)	Who we can treat (in network, out of network, Medicare beneficiaries)	What we can own (hospital, imaging, ambulatory surgery center)	How we're insured (liability, medical)

O
R
T
H
O
P
A
E
D
I
C



HOW MUCH WAS SPENT IN 2022:

Campaign Spending hit \$9b in 2022 and \$16b in 2020 (presidential election year)

MONEY MATTERS



Active participation in the political process is essential to our long-term success. PACs are a key source of funding for Congressional elections. In the 2022 election, PACs donated a total of **\$465 million** to candidates alone. And this funding plays a key role in determining the outcome of elections.

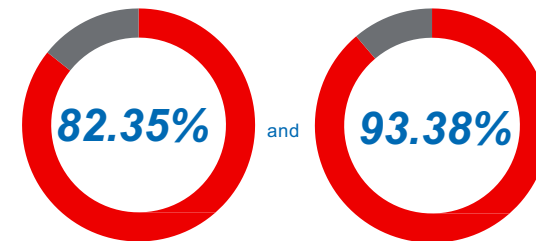
ADVERTISING RESERVATIONS

IA
\$224 Million

NC
\$273 Million

AZ
\$205 Million

SC
\$208 Million



of Senate races

of House races

were won by the candidate



who spent the most

Average Winning HOUSE Race:
\$2.8 Million

Average Winning SENATE Race:
\$26.5 Million

*According to the Center for Responsive Politics, a nonpartisan group that tracks money in politics

How was AAOS OrthoPAC impactful in the 2022 Election Cycle?

- Raised **\$3,267,069** (hard + soft dollars) in the 2022 Election Cycle from
- **3,670** AAOS Members
- Bipartisan Giving- 50% Republican 50% Democrat
- Helped Elect 2 New Physicians to Congress
- We raised **\$1,019,927**, during the 1st six months of 2023
 - 51% of our \$2,000,000 2023 Goal
 - 26% of our \$4,000,000 2024 Election Cycle Goal



OrthoPAC by the Numbers: First Three Quarters

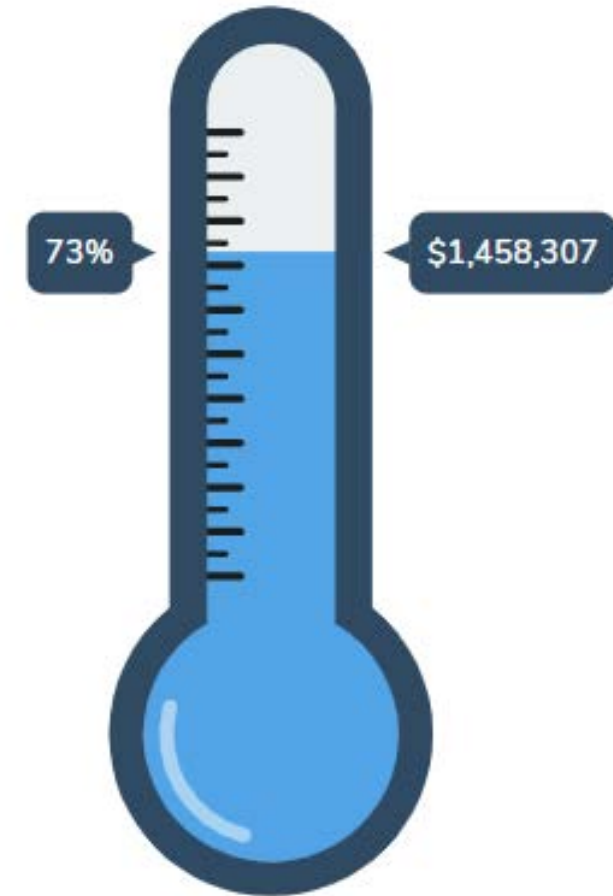
Dollars Raised for the 2024 Election Cycle

- ✓ Raised \$1,458,307
 - ✓ Hard Dollars - \$918,809
 - ✓ Soft Dollars - \$539,498

Dollars Disbursed

- ✓ Disbursed **\$880,000** to physician-friendly candidates & national/state party committees:
- ✓ Non-partisan: Supported **213** members of Congress, candidates, and Leadership PACs:
 - 🐎 50%
 - 🐘 50%

GOAL: \$2,000,000



OUR ORTHOPAEDIC PAC

Physician Candidates We're Watching



Dr. Prasanth Reddy (R-KS-03)
(Rep. Sharice Davids) –
Oncologist



Dr. Amish Shah (D-AZ-01)
(Rep. David Schweikert) –
Emergency Medicine



Dr. Josh McConkey (R-NC-13)
(Rep. Wiley Nickel) –
Emergency Medicine



Dr. Brian Williams (D-TX-32)
OPEN SEAT – Trauma
Surgeon



Dr. Andrew Horne (D-AZ-01)
(Rep. David Schweikert) –
Orthodontist



Dr. Bob Lorinser (D-MI-01)
(Rep. John Bergman) –
Family Physician



Rep. Kristin Lyerly (D-WI-08)
(Rep. Mike Gallagher) -
OBGYN

Other Candidates We're Watching



Julie Johnson (D-TX),
Wife is a
gastroenterologist



Monica Tranel (D-MT)
Husband is an
anesthesiologist



Marlin Stutzman (R-IN)
President of WishBone



Becky Edwards (R-UT)
Wife of AAOS Member

How does OrthoPAC stack up?

Attended 1,096 Events with Members of Congress

Benchmarking OrthoPAC against top PACs in the Medical and Dental Community Fundraising in 2022

Organization	2022 Cycle
American Society of Anesthesiologists	\$3,950,530
American Association of Orthopaedic Surgeons	\$2,167,926
American Dental Association	\$2,143,337
American College of Radiology	\$1,935,074
American Academy of Dermatology	\$1,792,866
American College of Emergency Physicians	\$1,677,334
Association for Clinical Oncology	\$977,294
American Academy of Ophthalmology	\$921,776
American College of Ob-Gyns	\$830,418
American Academy of Family Physicians	\$684,730

Benchmarking OrthoPAC against other Top Groups

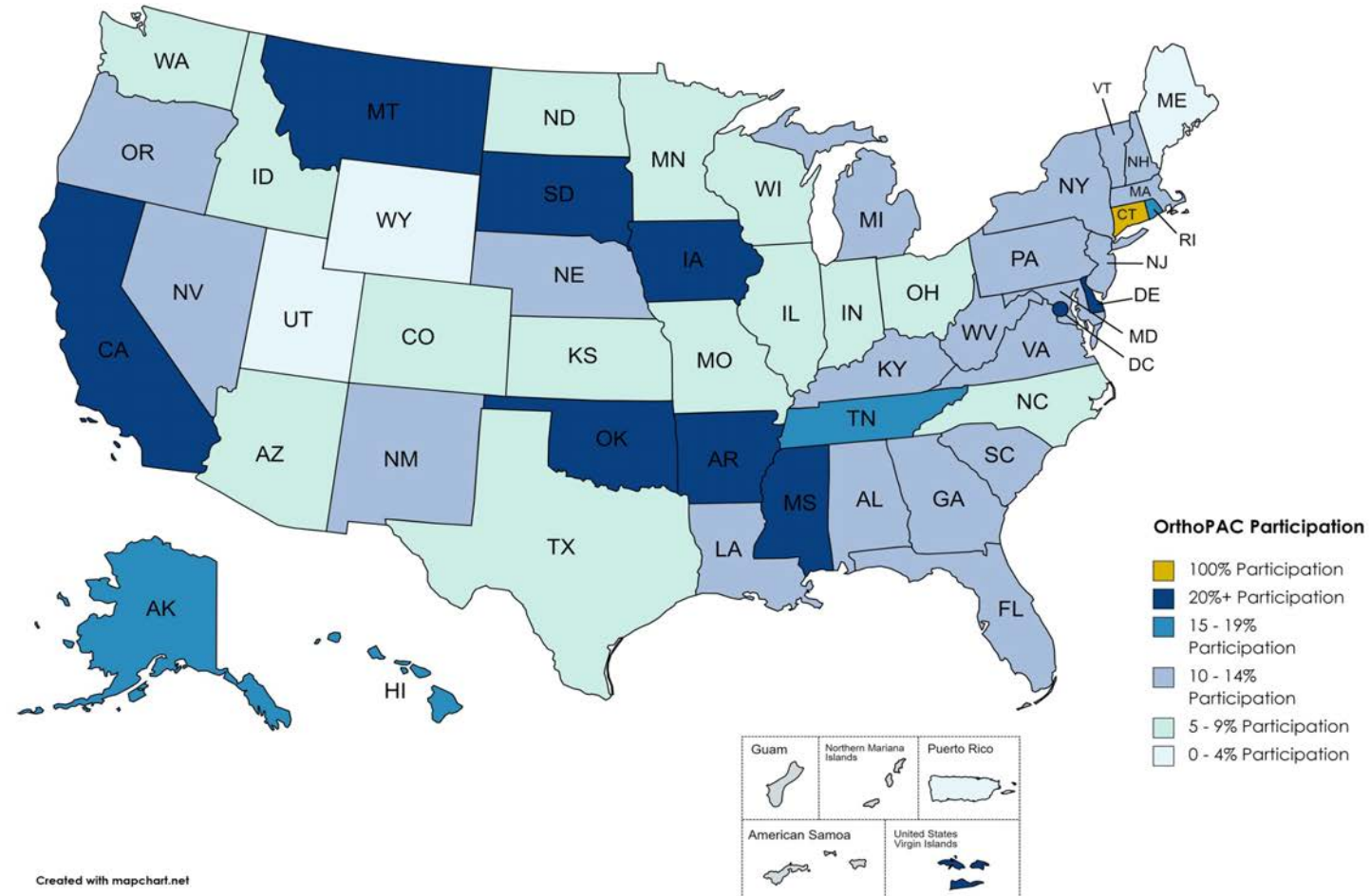
Organization	2022 Election Cycle
American Association for Justice (Trial Lawyers)	\$6,217,838
American Hospital Association	\$3,367,123
United Healthcare	\$3,328,139
American Association of Orthopaedic Surgeons	\$2,167,926
American Medical Association	\$1,780,757
American Physical Therapy Association	\$1,102,936
Federation of American Hospitals	\$818,086
American Nurses Association	\$472,287
American Podiatric Medical Association	\$451,639
American Chiropractic Association	\$303,132

Benchmarking
OrthoPAC against
other Top
Physician PACs

Organization	2023 Receipts (as of 7/31/2023)
American Society of Anesthesiologists	\$ 1,364,365
American Association of Orthopaedic Surgeons	\$ 741,935
American Dental Association	\$ 649,840
American Academy of Dermatology Association	\$ 639,955
American College of Radiology	\$ 549,010
American College of Ob-Gyns	\$ 320,451
American College of Emergency Physicians	\$ 317,439
Association for Clinical Oncology	\$ 280,632
American College of Cardiology	\$ 249,364
American Academy of Ophthalmology	\$ 246,293
American College of Surgeons	\$ 170,844

Let's PAC OUT the Map in 2023!

Oregon OrthoPAC Participation – 10.90%



TEXT AAOS TO 41444

Thank you to our 2023 Oregon OrthoPAC Donors!

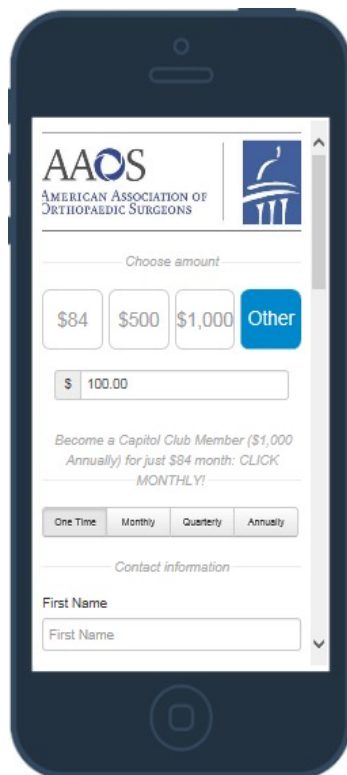
Ronald R Bowman MD, FAAOS
Matthew Daniel Budge MD, FAAOS
Marc Romaine Davidson MD, FAAOS
Patrick Alton Dawson MD, FAAOS
Patrick J Denard MD, FAAOS
Christopher Estes DO, FAAOS
Daniel C Fabiano MD, FAAOS
Brett Gingold MD, FAAOS
Gregory D Gramstad MD, FAAOS
Andrea Herzka MD, FAAOS

\$1K Capitol Club OrthoPAC Member

Rudolf Hoellrich MD, FAAOS
David Patrick Huberty MD, FAAOS
Brian A Jewett MD, FAAOS
Brent T Kean MD, FAAOS
Christopher J Nanson MD, MPH, FAAOS
Robert M Orfaly MD, MBA, FAAOS, FRCSC
Paul Martin Puziss MD, FAAOS
Cary Todd Sanders MD, FAAOS
Robert H Sandmeier MD, FAAOS
Kathryn Schabel MD, FAAOS
Tamara Shannan Simpson MD, FAAOS
Richard W Tobin MD, FAAOS

Help us PAC out the Map in 2023!
OR Participation Percentage – 10.90%

Let's Get to 100% Participation!



Text 'AAOS' to 41444 and follow the prompts
Venmo @OrthoPAC
include your name, city, and state

www.aaos.org/advocacy/pac



We value **YOUR** ideas, questions, comments and concerns. Please contact OrthoPAC Chair, Wayne Johnson, MD, FAAOS or Brittany Starr.

Wayne Johnson –

waynejohnson525@gmail.com

Brittany Starr – starr@aaos.org

Advisor's Circle

The OrthoPAC Advisor's Circle is the AAOS' premier PAC Corporate Donor Program.

The Advisor's Circle is designed to provide AAOS Members' group practices with a leadership role within the Political Action Committee of the American Association of Orthopaedic Surgeons (OrthoPAC). A donation allows orthopaedic group practices to work together to maximize political opportunities on issues of importance to the orthopaedic community. Participation in the Advisor's Circle program provides quality opportunities to each group and facilitates dialogue and relationship building amongst the members. Membership is granted based upon availability.



WINNERS CHOICE SWEEPSTAKES

WINNERS CHOICE SWEEPSTAKES - \$5,000 CONTRIBUTORS



ULTIMATE HAMILTON EXPERIENCE FOR 2
Start with a lunch meal in the Theater District with a prix-fixe menu. Cast Members will drop by your table to share backstage anecdotes, take photos.
[Read More](#)



2024 PHOENIX OPEN
The Waste Management Phoenix Open's relaxed atmosphere, renowned by the standards of professional golf, has earned it the nickname "The Read More



NAPA VALLEY RAIL & SKY FOR 2
Enjoy a leisurely 3-hour round-trip journey through one of the world's most famous wine regions. Savor a chef-prepared multicourse
[Read More](#)

WINNERS CHOICE SWEEPSTAKES - \$1,000 CONTRIBUTORS



THE LINKS AT SPANISH BAY FOR 2
In the inaugural round following this golf course's opening ceremony in 1987, Tom Watson came off the course declaring, "It's so much like Scotland."
[Read More](#)



TENNESSEE WHISKY ADVENTURE FOR 2
Enjoy an immersive group tour and learn the story of Jack Daniel, his hometown, and his world-famous whiskey. Includes transportation with a
[Read More](#)



HEALDSBURG HOLIDAY FOR 2
The once-oliver town of Healdsburg is now a top destination in Wine Country. Built around a picturesque plaza, Healdsburg is bursting with
[Read More](#)

WINNERS CHOICE SWEEPSTAKES - \$100 ACTIVE FELLOW CONTRIBUTOR/\$25 RESIDENTS



INVITATION TO THE 2024 NATIONAL ORTHOPAEDIC LEADERSHIP CONFERENCE (NOLC)
Taking place annually in Washington, D.C., this
[Read More](#)



TRAVEL COSTS COVERED TO THE 2024 AAOS ANNUAL MEETING
The AAOS Annual meeting is the largest orthopaedic meeting in the world. OrthoPAC will cover your flight + hotel costs.
[Read More](#)



SIPPING ITALY AT HOME
Enjoy a unique assortment of 12 bottles of Italian red wines, each with high critic scores chosen by our sommelier team. These labels and vintages are
[Read More](#)

ORTHO PAC CHARITY MATCH

Make **TWICE** the difference with the same dollar! During Orthopaedic Advocacy Week, OrthoPAC will match any **\$5,000, \$1,000 or \$100** PAC contribution with a donation to any 501 (c)(3) charity of your choice:

HOW IT WORKS

\$5,000 OrthoPAC Donation = **\$2,500** to Charity
\$1,000 OrthoPAC Donation = **\$500** to Charity
\$100 OrthoPAC Donation = **\$100** to Charity



AMERICAN SHOULDER AND ELBOW SURGEONS FOUNDATION



Ruth Jackson Orthopaedic Society



For Every 5 Members who Support OrthoPAC from your outreach, you'll get one extra entry in the Winner's Choice \$5k Sweepstakes!

We have **HIGH** Goals:

- **\$300,000** Raised during the campaign
- **20%** Participation from Each State!
- Anesthesiologists Raised **\$600,000** during their Day of Giving... **LET'S BEAT THEM!**

OrthoPAC Day of Giving July 2023

Reform prior authorization and coverage reviews*

Encourage physician burden relief*

Telemedicine policies that promote equal reimbursement with in person visits

Encourage surgeon led value-based programs and surgeon led care teams

Support repealing the ban on physician owned hospitals*

Support medical liability reform at the state and local level

Appropriate payment
transparency

Encourage site neutral
payments as appropriate

Maintain surgeon/patient
primacy in setting of care

Better electronic medical
records and interoperability
standards

Increase/maintain federal
funding for research in MSK
care to strengthen available
evidence on specialty MSK
care including patient
outcomes

Encourage laws that improve
network adequacy

Support reforms to Stark laws

Increase diversity in
Orthopaedics

Increase residency funding
for specialties

Support efforts to reduce
hospital consolidation

support repealing certificate
of need laws

Mitigating Medicare Pay Cuts



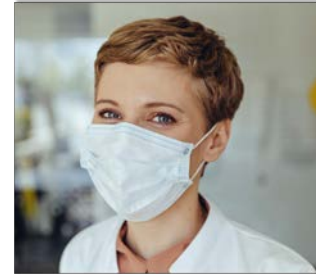
Congress stopped short of preventing the full 4.5% reduction to 2023 Medicare Physician Fee Schedule payments. There will be an approximate 2% payment reduction in 2023 and at least an additional 1.25% in 2024.

Reforming Prior Authorization



The **Improving Seniors' Timely Access to Care Act of 2021** unanimously passed the House in September 2022. Worked with over 258 co-sponsors of the Improving Seniors Timely Access to Care Act. This bill did not pass the Senate. (CBO)

Reducing Physician Burn Out



The **Dr. Lorna Breen Health Care Provider Protection Act of 2022** was signed into law in March 2022.

Physician Owned Hospitals



Secured 38 co-sponsors in the House and 11 in the Senate for the **Patient Access to Higher Quality Health Care Act of 2021**.

This bill has been re-introduced in the 118th Congress.

117th Congress Accomplishments

117th Congress Accomplishments

No Surprises Act Implementation



Sent letters to the administration requesting oversight hearings to address problems with implementing the No Surprises Act.

Telemedicine



Major telehealth flexibilities extended for 151 days after conclusion of PHE to ensure that Medicare beneficiaries retain access to telemedicine.

Peer Reviewed Orthopaedic Research Program (PRORP)



\$30 million appropriated for PRORP, a competitive grant program that strives to address the most significant research gaps for military personnel with orthopaedic injuries.

118th AOS Agenda

- Reform **prior authorization** and coverage reviews*
- Encourage physician burden relief*
- Telemedicine policies that promote equal reimbursement with in-person visits
- Encourage surgeon led value-based programs and surgeon led care teams
- Support medical liability reform at the state and local level
- Support repealing the ban on **physician owned hospitals** *



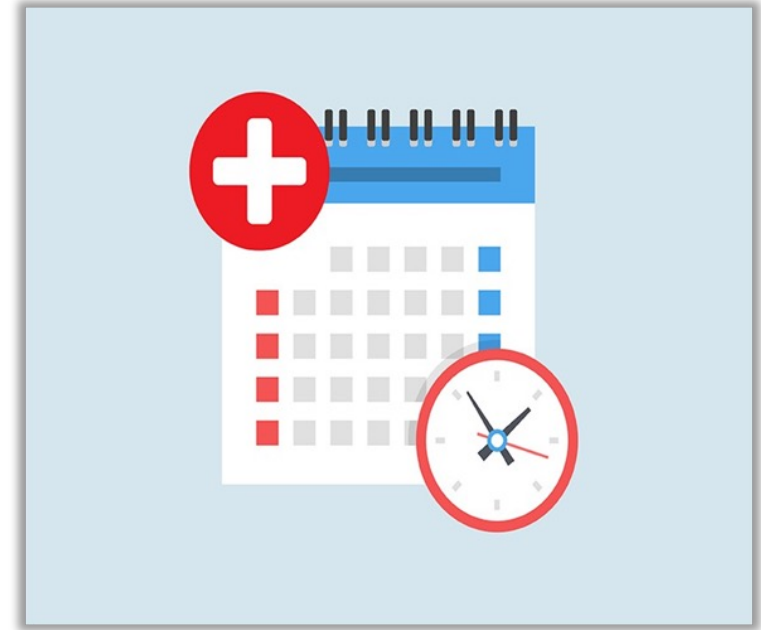
- MACRA hearing on June 15th
- “Strengthening Medicare for Patients and Providers Act” introduced
- Letter to Congressional leadership on importance for reform
- Referred to Subcommittee on health-
April 13, 2023



Sponsor Raul Ruiz, M.D., (D) Ca-36

Medicare Payment Reform
H.R. 2474

- Proposed rule mirrors legislation in many ways
- Letter from over 300 members of Congress to finalize proposed rule
- Legislation stalled until proposed rule is final
- Referred to Committee on Ways and Means and Energy and Commerce July 27, 2023



Sponsor Michael Burgess, M.D. (R), TX. -26

Physician Owned Hospitals POH

H.R. 977 / S. 470

- AAOS Urging Congress to Repeal Ban on Physician-Owned Hospital Expansion.
- Senator James Lankford (R-OK), Representative Michael Burgess, MD (R-TX) and colleagues in support of their newly introduced **Patient Access to Higher Quality Health Care Act**



The SAVE Act would:

- **Establish federal, criminal penalties** for those who knowingly assault or intimidate hospital employees or those contracted by a hospital
- **Authorize \$25 million** in grant funding over 10 years to reduce violence and intimidation in hospitals

Why the SAVE Act matters:

- Since 2022, two orthopaedic surgeons have been tragically killed in incidents involving patients
- Threats of workplace violence or actual violence against health care workers can make it difficult for physicians to continue to provide quality patient care and lead to physician burnout.

- Introduced by **Reps. Larry Bucshon, MD (R-IN-8) and Madeline Dean (D-PA) April 18, 2023**. 16 cosponsors
- **Introduced by Joe Machin D-(WV)-Senate- September 12, 2023**



AAOS Congressional Ambassador Program

- Administered by Board of Councilors Advocacy Resources Committee (ARC)
- Seeks to pair all 535 members of Congress with at least one AAOS Fellow, based on existing or newly created relationships
- Seeks to utilize established relationships to influence the legislative process in favor of AAOS legislative priorities, as defined by the AAOS Council on Advocacy



Board of Councilors Committee on State Legislative & Regulatory Issues (SLRI)

- Administer and monitor the effectiveness of the State Orthopaedic Society Health Policy Action Fund (HPAF) to assist state societies in dealing with state legislative and regulatory issues
- Provide state orthopaedic societies with ideas for strengthening their health policy capabilities
- Develop strategies for the AAOS and state orthopaedic societies to effectively address state health policy issues



The State Orthopaedic Society HPAF has allocated more than **\$1.5 million** in grants to support state advocacy efforts in the last ten years.

Currently, applications are considered twice per year – once during the AAOS Annual Meeting and during the National Orthopaedic Leadership Conference

Learn more about the Orthopaedic PAC and the Advisor's Circle!

Visit

www.aaos.org/pac



Invest in your future today
Text 'AAOS' to 41444 and follow the prompts
Venmo @OrthoPAC
include your name, city, and state



ACCESS.
INFLUENCE.
VICTORIES.

