



# OAOS 2020 Virtual Orthopaedic Conference

OCTOBER 1, 2020 - FEBRUARY 28, 2021

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## VIRTUAL EXHIBITOR PACKAGE



**OREGON**  
ASSOCIATION OF  
ORTHOPAEDIC SURGEONS

417 2nd Street | Lake Oswego, OR 97034 | 503-303-5071 | [Staff@OregonOrthopaedicSurgeons.com](mailto:Staff@OregonOrthopaedicSurgeons.com)

[www.OregonOrthopaedicSurgeons.com](http://www.OregonOrthopaedicSurgeons.com)

# Virtual Exhibitor Opportunities

## Virtual Exhibitor Opportunities Available at the OAOS 2020 Virtual Orthopaedic Conference!

Our annual education event will be an online series of educational sessions taught by renowned orthopedic surgeons specializing in hip, knee and total joint replacement. The series will launch in October 2020 and will be available through February 28, 2021, giving you the opportunity to advertise to our members for 5 months!

Our annual orthopaedic conference attracts over 120 physicians, residents and physician assistants from the Pacific Northwest. This year's conference will feature Adolph Lombardi, MD and Javad Parvizi, MD and will cover many topics including; Advances in Hip and Knee Arthroplasty, Treating Primary Knee Patients with Partials, Surgical Approaches to Total Hip Replacement, Mid-Term Results of the Taperloc Complete Microplasty Femoral Stem, Total Joint Arthroplasty, Hip Spine Syndrome and Operation Walk.

Your support is vital to the success of our conference! We have packaged the following exhibitor opportunities to get your products and services in front of our physicians and provide maximum exposure before, during and after the OAOS 2020 Virtual Orthopaedic Conference. To participate in our conference, register online at [www.oregonorthopaedicsurgeons.com](http://www.oregonorthopaedicsurgeons.com) or complete and return the attached *Registration Form* and *Agreement for Commercial Support* forms.

## VIRTUAL EXHIBITOR LEVELS

### Gold - \$1,500

- Name in Program
- Company Name/Logo on OAOS Website
- Company Name/Logo linked to your website
- Brief Company Bio
- One additional link to pdf document
- One additional link to video or other content
- One email blast to attendees forwarded from OAOS
- One email blast to full membership forwarded from OAOS
- Complete Electronic Attendee List with Mailing Addresses

### Silver - \$1,000

- Name in Program
- Company Name/Logo on OAOS Website
- Company Name/Logo linked to your website
- Brief Company Bio
- One additional link to pdf document
- One email blast to attendees forwarded from OAOS
- Complete Electronic Attendee List with Mailing Addresses

### Bronze - \$500

- Name in Program
- Company Name/Logo on OAOS Website
- Company Name/Logo linked to your website

**Register Online: [www.OregonOrthopaedicSurgeons.com](http://www.OregonOrthopaedicSurgeons.com)**



# 2020 Faculty & Courses\*



## **HIP & KNEE ARTHROPLASTY**

**Adolph Lombardi, MD**

**JIS Orthopedics, New Albany, OH**

- Mid-Term Results of the Taperloc Complete Microplasty Femoral Stem
- Can You Treat 20 to 50% of Primary Knee Patients with Partials?
- Advances in Hip and Knee Arthroplasty: What's New in the United States?



## **HIP & KNEE ORTHOPEDIC SURGERY**

**Javad Parvizi, MD**

**Vice Chairman of Research, Thomas Jefferson University Hospital**

**Director of Clinical Research, Rothman Orthopaedic Institute  
Philadelphia, PA**

- Prevention of Infection: Disrupting Chain of Transfer
- Orthopedics on the Verge of a Revolution
- Venous Thromboembolism Prophylaxis: Money, Politics or Patient Outcome



## **JOINT ARTHROPLASTY**

**Paul Duwelius, MD**

**Orthopedic & Fracture Specialists, Portland, OR**

- Surgical Approaches to Total Hip Replacement
- Operation Walk/Freedom to Move



## **ORTHOPEDIC SPINE SURGEON**

**Alex Ching, MD**

**Oregon Spine Care, Tualatin, OR**

- Hip Spine Syndrome

**OREGON ASSOCIATION OF ORTHOPAEDIC SURGEONS**  
**2020 Virtual Orthopaedic Conference**  
**October 1, 2020 – February 28, 2021**

**VIRTUAL EXHIBITOR REGISTRATION**

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Virtual Exhibitor Levels:**

<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Name in Program	Name in Program	Name in Program
Company Name/Logo on OAOS Website along with short bio	Company Name/Logo on OAOS Website along with short bio	Company Name/Logo on OAOS Website along with short bio
Company Name/Logo linked to your website	Company Name/Logo linked to your website	Company Name/Logo linked to your website
One additional link to pdf document	One additional link to pdf document	
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One email blast to attendees forwarded from OAOS	Complete Electronic Attendee List with Mailing Addresses	
One email blast to full membership forwarded from OAOS	Complete Electronic Attendee List with Mailing Addresses	
Complete Electronic Attendee List with Mailing Addresses		
<input type="checkbox"/> <b>\$1,500</b>	<input type="checkbox"/> <b>\$1,000</b>	<input type="checkbox"/> <b>\$500</b>

**TO REGISTER:** RETURN this form and signed Agreement for Commercial Support with payment to  
417 2<sup>nd</sup> Street | Lake Oswego, OR 97034 or FAX forms to 503-210-1533

**PAYMENT METHOD:** ☐ Check Enclosed/Mailed ☐ Credit Card

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

No refunds/cancellations after October 1, 2020.  
For questions, contact Shelley Shirley at 503-303-5071 or e-mail [Staff@OregonOrthopaedicSurgeons.com](mailto:Staff@OregonOrthopaedicSurgeons.com).

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**Agreement for Commercial Support through Virtual Exhibit**

The Oregon Association of Orthopaedic Surgeons [OAOS] is committed to presenting CME activities that promote improvements or quality in healthcare and are independent of the control of commercial interests. As part of this commitment, the OAOS has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities.

The **Commercial Supporter** and **OAOS** agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support of Continuing Medical Education.

**Independence**

- This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Supporter.
- OAOS is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of educational methods, and the evaluation of the activity.

**Appropriate Use of Commercial Support**

- OAOS will make all decisions regarding the disposition and disbursement of the funds from the Commercial Supporter.
- The Commercial Supporter will not require OAOS to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
- All commercial support associated with this activity will be given with the full knowledge and approval of OAOS. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.

**Commercial Promotion**

- Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials may not be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Supporters may not engage in sales or promotional activities while in the space or place of the CME activity.
- The Commercial Supporter may not be the agent providing the CME activity to the learners.

**Disclosure**

- OAOS will ensure that the source of support from the Commercial Supporter is disclosed to the participants in program brochures at the time of the activity. This disclosure will not include the use of a trade name or a product-group message.

*Hold Harmless Clause: Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Oregon Association of Orthopaedic Surgeons and their employees and agents harmless against all claims, losses and damages to persons and property, governmental charges or fines and attorney's fees incurred by this exhibit. All personal property of the exhibitor shall be and remain at the exhibitor's sole risk.*

**Commercial Interest**

**Oregon Association of Orthopaedic Surgeons**

Company Name: \_\_\_\_\_

Name: Shelley Shirley

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Title: Director of Events & Membership

Date: \_\_\_\_\_

Date: \_\_\_\_\_